

# colorvine

## Interview – May 2019

**Many fans in Europe remember you guys as Tower City. Is there a chance we would see Tower City back together?**

Tower City and Colorvine are made up of the same members except we have Danny Pallone on bass and vocals this time around. Our Tower City recordings were mostly done in the early 90's when we were working with Derek Shulman at Atco Records/Atlantic. Unfortunately, Atco never released the Tower City music and we were let go along with AC/DC and Bad Company.

By 1995, we transitioned to Colorvine and released our debut album, which a lot of people described as reminiscent of Tower City-style songwriting, but with less sound production and more of a grassroots southern rock 'n' roll funk sound. This is where the story gets interesting because the very next year after Colorvine was established, our old Tower City recordings were picked up by MTM Records in Germany and Sweden and, finally, our radio-friendly Tower City songs were being played all across the UK, Europe, Asia, Japan and South America.

We definitely would not be Colorvine if we didn't have all the experience we had with Tower City. Now, we really feel our sound is the progression of ALL that great music and is the best we've ever put forth. We are really looking forward to playing for our fans in Europe and the Tower City fans should definitely expect to hear some favorites like Talking To Sarah and A Little Bit Of Fire.

**Why should Colorvine be of interest to anyone, let alone Tower City fans and is there a theme to the Wake Up album?**

After taking a break from the music industry, raising our families and "doing life" for the last 15 years, the three of us started playing together again and it reminded us that music was (and still is) our outlet, our escape and our passion. It just felt great to play again and the process was actually quite renewing.

We started getting together once every two weeks and graduated to playing once a week. Then, as things progressed, we started to have conversations about our favorite bands, listening to the radio with our friends and what music meant to us when we were growing up. We realized how much we missed that feeling and that memory became the driving reason for why we decided to write and record the new album.

The theme of Wake Up is: Music for the people. Every song is meant to be a "love letter" delivered to the listener as a reminder of the days when you used to blast the radio in your car to your favorite song when it came on...or when you used to spin your favorite album from your favorite band and you listened to the entire record from track 1 to 10 because there was always more than 5 really good songs on it and you couldn't get enough. This is our way of saying, "Let's capture that feeling and bring that musical experience back again for us and everyone else."

### **What's the collaborative songwriting process like for the band?**

Our philosophy is when you go into a room to write and you start something, you finish it. We don't have three ideas going at one time. We zero in on one idea and drive it until it's finished and everyone's happy with it. Once we got each song down, we recorded it and we just kept repeating the process until we had 10 great songs. It was a ton of work, but we really had a blast doing it, and we ended up recording the entire record in the room where we practiced every week. For Tower City fans, there are a few things on the new record that you may recognize from the good 'ole days.

### **Does the band have a favorite song on the new album?**

We've had a great response to our first single "Victory Song", but our favorite song on the album is Radio Days. This song encapsulates what Colorvine is all about. Music is the backbone of our lives. Music is our "life soundtrack". It's about what the radio meant to us growing up. Radio was everything. Today, we have cell phones and computers and we turn to those devices for our music and entertainment. But, when we were growing up, the radio was all we had. That's really what we tried to do with the new album.....capture that "Radio Days" feeling.

### **Which band member is the biggest jokester?**

Heath is usually the practical joker of the bunch. Danny is right on his heels. If it weren't for those two, Larry would win the award for "Captain No Fun". When the instruments are turned on, we are serious about the music and the performance. When the instruments are silent, anything can happen and it's usually a time for the guys to bring each other back to reality and keep one another grounded. We ruthlessly make fun of and pick on each other.

### **How would you describe a Colorvine show in 2019?**

You'll have to come out and see us to know. Right? If anything, we aim to give you more than what you would expect from a typical 3-piece rock band. That's for sure.

### **How are you adapting to the way music is marketed today versus your Tower City days?**

The major obstacle is to figure out how to make an actual living doing music these days. The internet is the new radio. Our desktops and phones are music's new delivery system. So, the battle is how to get your music heard. And how do you get your music purchased instead of simply being streamed?

In the old days, you heard a song on the radio or you saw a music video on TV and had to go to the local record store to buy it. Now, you can do all three of those things, all at the same time.....on a cell phone. But, something that has not changed – a good song is a good song is a good song. If a good song can be heard, it will not be a secret for too long. But, if no one hears it, it will always be one of the best kept secrets a band has to own up to. It's a lot harder these days to stick out in such a saturated marketplace where so many artists can immediately flood the music-streaming market with mediocre stuff. A good song might do the trick.

## **How can people get their hands on the new Colorvine album?**

The new album is on all the major digital download sites like iTunes. For fans who want a CD, they can order them on our website: <http://www.colorvineband.com>. Fans may also want to check out our video for “Victory Song” on YouTube.

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