

For Immediate Release:

Colorvine Returns with New Melodic Rock Album ‘Wake Up’

May 2019 — CLEVELAND, OH — Remember the way rock-n-roll used to feel? Ohio-based rock band Colorvine (formerly Tower City) has jumped back into the music scene, determined to make us feel that way again with their new melodic rock album *Wake Up*.

This isn't the typical “come-back” story, though. Forget the band previously signed with **Warner Brothers, Interscope** and **Atlantic**, and were managed by **Don Arden** (the music industry legend who worked with rock icons like **Ozzy Osborne, Jerry Lee Lewis** and **Electric Light Orchestra**). For the band today, it's 100% about the music, and the way it's meant to be experienced.

“The song ‘Radio Days’ really states what this album is about. We want to bring people back to those days of turning up the radio and singing our favorite songs – even listening to an entire album like we used to!” said band co-founder Heath Saltis. Grammy-nominated bandmates Heath and Larry Saltis describe the new album as “a true passion project and labor of love two years in the making.”



With a focus on “giving the people what they want,” Colorvine proves they can still excite listeners with their own brand of melodic rock that mixes past and present; from *Wake Up*'s first track to its last, the album blends multiple genres into a single harmonic *tour de force*. It's a refreshing change, in the era of single digital downloads, to listen to an album carefully crafted for a beginning-to-end experience.

“They say that a change is as good as a rest,” writes [music reviewer Dave Franklin](#), “but in the case of Colorvine, this rest seems to have brought them back both hungry, energized and brilliantly focused as songwriters.”

Setting the pace for the rest of the album, *Wake Up*'s first track “Like A Rocket” is the perfect opener to announce Colorvine's return with a chorus that invites the listener to join them as they “run and chase the music they love.” The album's first single, “Victory Song,” features big harmonies, infectious drum beats, and in-your-face guitar chords that will have you pressing repeat as soon as the song finishes. This is a high-energy and highly relatable song that celebrates rising above life's challenges. And the album's title track “Wake Up” may very well have the widest appeal as it challenges listeners to find their own meaning within the lyrics.

To hear all of the band's exciting new music, visit www.colorvineband.com/listen/. For press inquiries, including interviews and bookings, contact CV Media Group via www.colorvineband.com/contact or email at colorvineband@gmail.com.